



For a Greener
Tomorrow





Environmental Policy

At Amwaj Beach Club Hotel, we believe in the importance of preserving the environment as part of our commitment to our community and the nature around us. We recognize that the tourism industry can have diverse environmental impacts, and we strive to enhance positive impacts and minimize any negative effects by implementing sustainable practices across all our activities



Environmental Policy

1- Water Management

- Develop effective plans to reduce the consumption of freshwater.
- Reuse treated water for garden irrigation and maintaining green spaces.

2- Energy Conservation

- Adopt energy-efficient systems in all hotel facilities, including guest rooms powered by a smart card system.
- Commit to reducing energy consumption annually through sustainable plans.

3- Waste Management

- Implement waste separation, classification, and recycling systems in partnership with specialized companies.

4- Marine and Surrounding Environment

- Protect beaches through regular cleaning programs and ensure no waste is disposed of in the sea.
- Maintain gardens and outdoor spaces to keep them clean and sustainable.
- Collect used oils and direct them for appropriate recycling

5- Guest Awareness

- Provide guests with information about our environmental practices and encourage them to participate in environmental preservation.
- Offer a guide for guests on local customs to foster mutual cultural respect.

6- Employee Development

- Provide regular training for employees on environmental practices and foreign languages to support their professional growth.
- Include the environmental policy as a fundamental part of new employee training.

7- Sustainable Procurement Practices

- Select suppliers, products, and services based on environmentally friendly criteria.

8- Compliance with Environmental Laws

- Ensure full compliance with all relevant environmental laws and regulations.

Environmental Policy

9- Biodiversity Conservation

- Protect local ecosystems by preventing any activities that may negatively impact wildlife or natural vegetation.
- Support local initiatives for biodiversity conservation through partnerships with environmental organizations and awareness campaigns.

10- Sharing Environmental Efforts

- Display details of our environmental policy and objectives on dedicated boards within the hotel to ensure awareness among guests and staff.

Our Ongoing Commitment

Through this commitment, we aim to create a unique and sustainable experience for our guests while preserving the environment for future generations.



Quality Policy

Amwaj Beach Club Hotel Management is committed to excellence in the hospitality industry by providing high quality services and facilities in a safe and healthy environment that meets the needs and expectations of our guests and the surrounding community. We seek to achieve the satisfaction of our customers and employees by implementing a comprehensive quality management system based on the following principles:

1-Competency Development

Provide continuous training programs to improve the skills and performance of employees.

2-Continuous Improvement

Regularly update and develop the quality management system to ensure excellence and innovation.

Establish and review quality targets at all levels to ensure guest satisfaction and enhance the experience offered.

*Be
Our
Guest*

Quality Policy

3-Performance Monitoring

Conduct continuous monitoring of performance indicators to identify opportunities for improvement and maintain the effectiveness of the quality management system.

4-Quality Awareness

Disseminate the concept of quality policy regularly within the hotel to enhance the awareness of all employees about it.

5-Review Commitment

Review the policy periodically to ensure it meets guests' needs and aspirations.

6-Compliance with Laws

Full compliance with all legislation and laws related to the nature of our work.

7-Executive Responsibility

Senior management is responsible for ensuring the implementation of the quality system, with the effective support of all concerned employees to achieve common goals.

*Be
Our
Guest*

Fire Safety Policy

At Amwaj Beach Club Hotel, the safety and well-being of our guests, staff, and visitors are our top priorities. A critical part of this commitment is the effective management of fire safety measures to create a secure and hazard-free environment.

Everyone within the hotel—including staff, contractors, and visitors—shares the responsibility to comply with fire safety laws and the provisions set forth in this policy. Together, we strive to maintain a culture of vigilance and preparedness to minimize fire risks.

Recognizing Fire Risks:

Fire is one of the most significant threats to life, property, and business continuity. Even a small fire can pose severe risks, disrupt operations, and harm the environment. Our proactive approach aims to reduce these risks, protect lives, and safeguard the hotel's assets.

Key Elements of Our Fire Safety Policy:

Emergency Response Plan:

A clear and effective plan to ensure the safe evacuation and protection of everyone in the event of a fire.



Fire Safety Policy

Fire Equipment Maintenance:

Regular inspection and maintenance of fire safety systems, including alarms, extinguishers, and emergency lighting, to always ensure full functionality.

Training and Awareness:

Comprehensive fire safety training programs for all team members, equipping them with the knowledge and skills needed to prevent fires and respond effectively during emergencies.

Individual Roles and Responsibilities:

Clearly defined responsibilities for all staff, ensuring accountability and active participation in fire safety procedures, as outlined in the Fire Safety Manual.

Fire Safety Plan:

A structured plan that integrates fire prevention strategies, safety protocols, and emergency responses specific to the layout and operations of Amwaj Beach Club Hotel.

Our Commitment:

At Amwaj Beach Club Hotel, we are dedicated to maintaining a fire-safe environment. This policy reflects our commitment to safeguarding lives, protecting the environment, and preserving the continuity of our services.



Statement of Human Rights

At Amwaj Beach Club Abu Soma, we believe in the importance of respecting human rights as an essential part of our commitment to sustainability. We are committed to applying the following principles:

1. Respect for workers' rights

Provide a safe and supportive work environment that ensures the dignity and respect of all employees.

Ban all forms of forced labor and child labor in accordance with international laws and standards.

Ensure fair and equitable treatment while promoting diversity and equal opportunities in employment.

2. Commitment to the local community

Support the local economy by employing local individuals and favoring local suppliers.

Promote activities that contribute to the well-being and development of the local community.

Respect the cultures and traditions of the communities surrounding the hotel.



Statement of Human Rights

3. Protection of guest rights

Provide a safe and comfortable stay that respects the privacy and needs of guests.

Prevent any discriminatory or unethical behaviors towards inmates.

4. Commitment to environmental sustainability

Reduce the environmental impact of hotel operations by using sustainable natural resources and responsible waste management.

Educate inmates and staff about the importance of protecting the environment.

5. Responsible Partnerships

Dealing with suppliers and partners who adhere to our values of respect for human rights and sustainability.

Ensure that suppliers adopt responsible and ethical practices.

6. Training and Awareness

Provide periodic training programs for employees on human rights and sustainability standards.

Raise inmates' awareness about their role in promoting sustainability and respect for human rights..





GREEN TEAM

A group of men are seated around a large, dark conference table in a meeting room. They are engaged in a discussion, with some looking towards a presentation screen in the background. The screen displays a slide with the text "For a Greener Tomorrow" and a graphic of a globe. The room has wood-paneled walls and blue curtains. The overall atmosphere is professional and focused.

• **Regular Green Team meeting to follow progress and activities related to sustainability**

Our Commitments to Stakeholders





• **Caring for our people**

• **Annual Staff Party**

AMWAJ
Beach Club Abu Soma

DNA HOTEL
MANAGEMENT

إفطار جماعي للعاملين بمناسبة شهر رمضان الكريم
بفندق أمواج بيتش كلوب

**Iftar Ramadan Together with Team Member
at Amwaj Beach Club**

Ramadan Iftar with Amwaj Staff



Celebrating Eid with our staff

Regular staff training and workshops



•Caring of our guest





Caring for our community

Fun day for school of children
with special needs in Amwaj
Beach Club



Blood donation initiative

- **Community Engagement:** We actively support and invest in the local community, working together to create a sustainable and thriving environment.



Community Engagement

- 57357 Cancer Hospital support

Caring for Our Environment

- **1. Key Initiatives**
- **Energy Conservation**
 - Using energy-efficient lighting, appliances, and renewable energy sources to reduce our carbon footprint.
- **Water Conservation**
 - Low-flow fixtures, water recycling, and sustainable irrigation systems to save water.
- **Waste Reduction**
 - Effective waste management through waste separation stations in hotel areas. These stations encourage recycling, reduce landfill waste, and align with our sustainability goals.
- **Supporting Biodiversity**
- Native plant landscaping to support local flora and fauna.
- Partnerships with environmental groups to protect nearby ecosystems and wildlife.





Regular beach cleaning activities

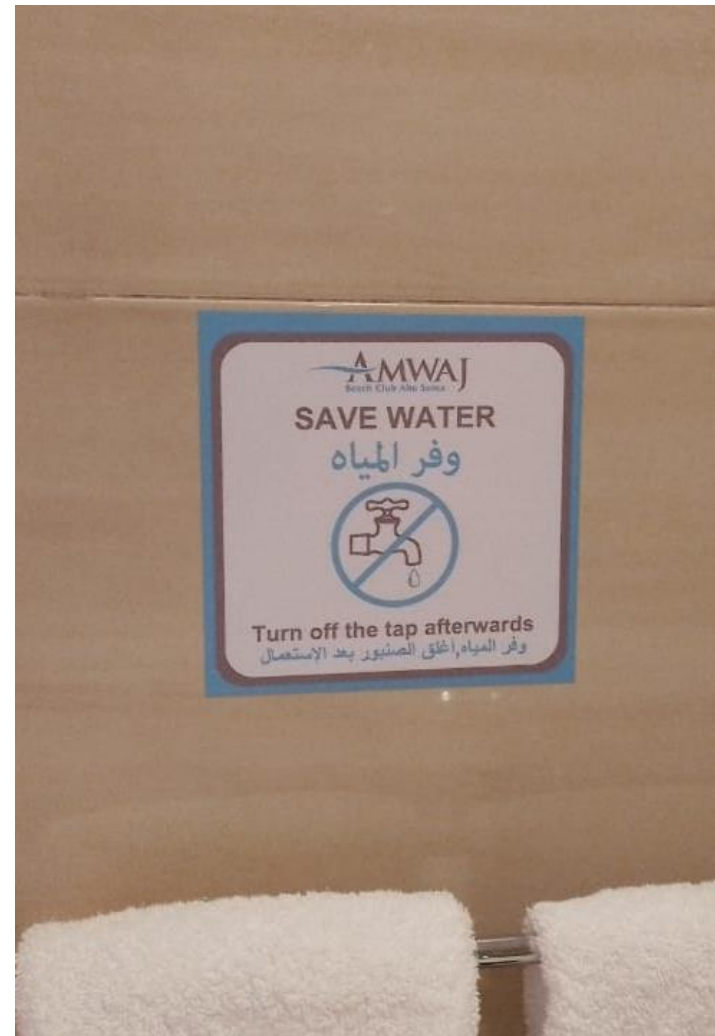


Beach and coral cleaning

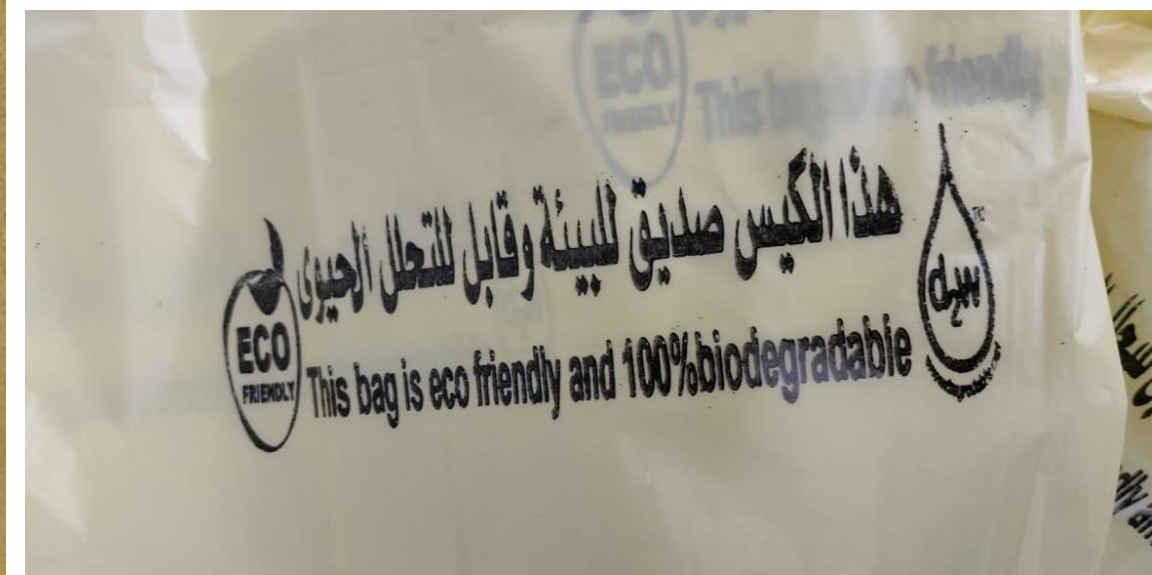


Clean up day





Resources saving



• Ecofriendly policy



Waste management

- committed to effective waste management through waste separation stations in hotel areas. These stations encourage recycling, reduce landfill waste, and align with our sustainability goals. By sorting waste at the source, we minimize environmental impact and promote eco-friendly practices among guests and staff.

On going projects

Water desalination station





Shading hotel AC units



Reuse

Future Goals

- 1. Operate a new sewage water plant station by December 2025.
- 2. Maintain average water consumption per guest night despite hotel extension and aqua park launch.
- 3. Reduce energy consumption by 5% (per guest night) compared to 2024.
- 4. Reduce CO₂ emissions by 5% compared to 2024.
- 5. Boost guest satisfaction scores by 15% through green initiatives.
- 6. Achieve 90% digital guest interaction by the end of 2025.
- 7. Eliminate 90% of single-use plastics by 2026.
- 8. Organize monthly local community activities.